

A large waterfall cascading down a rocky cliff in a lush forest. The water is white and frothy as it falls, surrounded by dense green trees and foliage. The scene is captured from a slightly elevated angle, looking down at the waterfall.

Why You Need To Naturalize Your Indoor Air

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Your Indoor Air Needs To Be Naturalized Air Not “Purified” Air

Would you rather have fresh air or pure air?

Most people would probably say “pure air”. Hold on, not so fast!

Everyone knows how good you feel when you are in the mountains, or near a waterfall. Why do you think that is? Again, most people would say something like “Because it is pure mountain air”.

The problem with that is that when you are in the forest, or the mountains, or near a waterfall, the air is NOT “pure”. As a matter of fact, it isn't even close! In nature, there are many things that get into the air to make it “not pure”..., things like odors and particles from decaying vegetation and animals, pollens, odors and particles from animals doing their business outdoors, sometimes even smoke.

So...If that is true, why do you feel so good, and why does the air generally smell good when you are outdoors, away from the pollution of the city and highways?

The answer is “Nature itself”! You see, in nature, the sun's energy reacts with the moisture in the air, hydrogen, and other compounds found naturally in the air to interact with the pollutants in the air and alter their structure to neutralize them, and change them into something different. In addition, the air outside has a balance of positive and negative IONS in it to cause particles like smoke and pollen to clump together and fall out of the air.

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That is why even after a fire, in a few days, the smoke and ash are gone and the air will be energized and fresh again. That is “nature at work”! And that is why mountain air is almost always so fresh and energizing. It is the sun and the natural elements in the air combining to clean, freshen, and ENERGIZE the air and make it healthful and energizing for your body.

If you have ever been camping, or stayed in a mountain or lakeside cabin with the windows open at night you probably noticed how good you feel when you wake up in the morning.... Energetic, Alert, and, most likely, with a healthy appetite! That is because when you are breathing fresh, clean, energized air, you breathe more deeply, you clean and thin the thick, built up mucous and “residue” from your respiratory system, and your brain, which needs at least 20% of your oxygen, functions better and you sleep better. Your heart also works better when your lungs are putting more oxygen into your blood.

Because your brain is better rested, and your heart is working more efficiently, you **FEEL MORE ENERGETIC**, have a **BETTER APPETITE**, and generally **FUNCTION BETTER!** You breathe better, you feel better and you are more alert and **THINK MORE CLEARLY.** All this because you have been breathing fresh, clean, energized air!

Our bodies were designed to live **OUTDOORS**; to take advantage of the way nature helps our bodies to function the way they are supposed to in order to keep us healthy! When humans were first created we lived in caves or in structures made of sticks and vegetation which let plenty of fresh air flow through.

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The problem is that modern man has “controlled” our environment to the point where we no longer live as we were intended to, and our systems don't work the way they were intended to.

A generation or two ago, our homes and office buildings were built differently. The construction standards were different. After the energy crisis in the 1970's, building standards changed to make homes and buildings more “energy efficient”. The problem with that was that they became more air tight. We don't have the cross ventilation or the “fresh air” coming into our homes. Commercial buildings, which used to have windows that opened to let fresh air in, no longer (for the most part) have that capability. We rely on air conditioning and fans to cool and move air around.

The problem with that is that we are circulating the same old “dead” air around. According the Environmental Protection Agency (EPA), indoor air can be 5-10 times more polluted than outdoor air. In extreme cases it can be much, much more polluted.

That's a real problem because we Americans spend as much as 90% of our time living or working or sleeping *INDOORS!*

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As a result, there is a Billion Dollar industry just to “purify” indoor air. The only problem with that is that “purifying” the air doesn’t really help! Think about what nature does... it cleans, freshens, and **ENERGIZES** the air. Air purifiers, at best, can only (even with the best, most expensive HEPA filters, only remove particles *greater than 0.3 microns from the air*. The most dangerous ones, the ones that get into your lungs and respiratory system and as a result into your internal organs are much smaller than that are less than 0.1 microns,. (For Size comparison, a human red blood cell is about 5 microns across. A human hair is about 75 microns across (depending on the person). In addition, those filters need frequent cleaning and must be replaced often which gets expensive.

Then there is the matter of odors like pet odors and dander, chemicals given off by furniture and carpeting, cooking, cleaning supplies and mildew, etc. Most air purifiers do a poor to terrible job with those. Often they try to compensate by telling you to use a “room deodorizer” or plug-in “freshener” to dissipate the odor. That just covers up the odor and replaces it with another, and puts more chemicals into your air.

On top of all that, “purifiers” can only affect the air that they pull through the filter, which is a really small amount from the immediate vicinity of the device, and they can only put the “purified” air into a small area of room or home (usually 150-300 square feet). As a result, you need to purchase (and clean, and replace filters), and/or multiple big clunky units to cover your home. Remember, they can neither pull air in through the filter from rooms behind walls nor send out “purified” airs to those other rooms, so you need one for every area where there may be a problem.

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So purifiers don't really work! What do we do?

Remember our discussion about how nature cleans the air? Nature doesn't use filters. Nature uses the sun, moisture and other components found naturally in the air to clean, freshen, and energize the air and change the composition of the pollutants and make them harmless, and using positive and negative ions, take particles small as 0.1 micron or less out of the air.

There is a solution, it is called an Air Naturalizer™ this system works like nature does. To naturalize something is to make it like nature. That is what the Air Naturalizer does. It is NOT a “purifier”; it is way too advanced for that. It uses no filters or chemicals, no ozone or perfumes and it doesn't require constant cleaning like a purifier does.

What it does, is to electronically duplicate what nature does with the sun and ions to put organic air and ions into the air to bind to and change the pollutants at a molecular level, changing them into different, harmless compounds and taking them out of the air. The system removes odors, and, like nature, puts energy into the air. The result is that the Air Naturalizer Energizes, Cleans, Freshens, and Deodorizes indoor air to make it act like outdoor air!

This technology completely revolutionizes the Billion Dollar indoor air cleaning market for residential and office spaces. It is small (only 4½” tall) and a system can consist of multiple units which can cover from up to 800 square feet to up to 3200 square feet. The system is extremely affordable and can be purchased as a single unit, two units, or a four unit Whole Home System or more depending on size and configuration of the home or office. Each individual small unit covers up to 800 square feet.

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They were designed specifically to be placed in multiple areas to cover the home or office and address discrete areas of concern.

If you would like to provide the best indoor air quality for yourself and your family or your employees, you should investigate this fabulous product.

Nature Produces a Balance of Negative and Positive Ions

Ions are all around you right now and, whether you are aware of them or not, there is a good chance they are affecting the way you feel and quite possibly your health as well. Nature balances everything including ions.

So what is an ion? An ion is a molecule that has lost or gained an electron through various atmospheric forces or environmental influences.

There are both positive and negative ions but, as we shall see, the definitions of "positive" and "negative" are misleading in terms of their health effects.

What Are Positive Ions?

Positive ions are usually carbon dioxide molecules that have been stripped of an electron. Also known as positively charged ions, they have been demonstrated to have a negative effect on your body when you are exposed to them in excess.

This is particularly the case with your lungs and respiratory tract but your immune system can also be affected. This is because positive ions are so small they can be absorbed directly into your bloodstream from the air you breathe.

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An excess of positively charged ions in your environment is believed to contribute to tiredness and a lack of energy, tension, anxiety and irritability. Positive ions in the air have even been investigated as a contributing factor for asthma and depression.

In nature, positive ions are commonly formed by high winds, dust, humidity and pollution and are at their highest levels just before an electrical storm. This has been hypothesized as why so many people feel so uneasy before a storm and why respiratory problems are commonly reported at this time as well.

If you've ever spent a lot of time walking beside a busy road or inside a Laundromat you will have experienced the tiring effects of a highly positively charged environment. Unfortunately, our modern-day homes and workplaces have also become chronic generators of potentially harmful positive ions.

Office air-conditioning systems, fluorescent lights and electrical and computer equipment are all potent positive ion generators, with printers and photocopiers being especially bad.

In your home, fluorescent lighting and electrical equipment such as televisions and clothes dryers are big generators of positive ions, as are the fibers in carpets, curtains and upholstery. Hair dryers are a particularly strong source as well.

Worse still, as many homes are often well sealed from the air outside, there's little chance for fresh air and its negative ions coming in with high enough levels to counteract this positive ion damage.

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Additionally, unless you live in the country, opening your window may not be that beneficial anyway. Large towns and city environments generally have far more positive ions and far less negative ions in the air when compared to country environments.

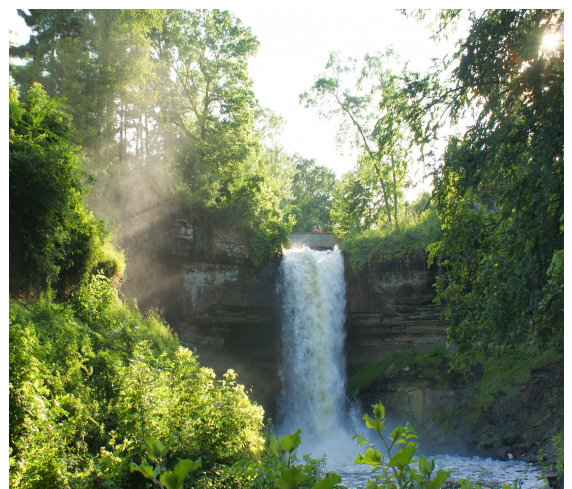
What Are Negative Ions?

Negatively charged ions are the opposite of positive ions and they have directly the opposite effect on your health, mood and energy levels.

Negative ions are created when a molecule gains a negatively charged electron. Due to this nature, they are statically attracted to airborne particles like dust, mold and other pollutants and potential allergens.

By attaching to these pollutants and allergens they give them a negative charge and, rather than drifting in the air, they are grounded and fall to the floor or nearest surface. Even bacteria and viruses circling in a room can be cleared by negatively charged ions attaching to them and removing them from the air.

In the natural world, negative ions are in abundance and balance out the positively charged ions, particularly in forests, at the beach and most intensely near waterfalls.

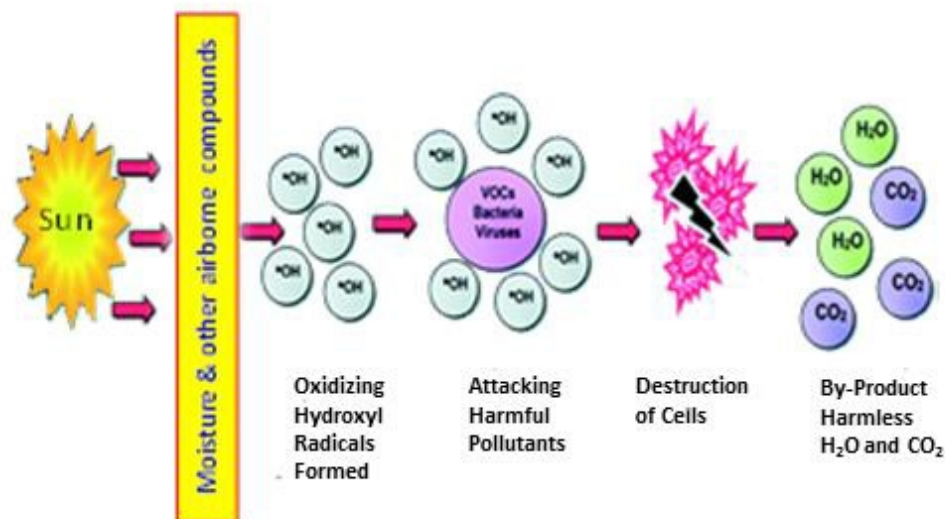


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This is a good part of the reason why you usually feel so great in these places and find it difficult to be tired or depressed.

The most powerful demonstration of the energizing and refreshing effects of negatively charged ions can be tasted in the air after a thunder-storm. What if you could bring this effect home with you?

Nature also Energizes the Air and Creates Hydroxyl Radicals. In nature, the sun interacts with the wind and moisture in the air to energize the air and create Hydroxyl Radicals which are “atmospheric scrubbers”. They, and other compounds found naturally in the air cause a series of oxidation and reduction reactions on the molecules of pollutants, including viruses, bacteria, germs, odors and mold & mildew spores to destroy them by changing them molecularly into harmless by-products like water and carbon dioxide.



Indoor Air Rapidly Loses its Energy

Indoors, on the other hand, the air rapidly loses its energy and, as a result, its ability to freshen and remove odors. Pollutants build up, germs and bacteria grow and the air gets stale. It becomes “dead air”!

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The reason “purifiers” do not work very well is that they are “old technology”!

For years, the prevailing thought in the indoor air quality industry was “If we could just remove all these impurities, we would have great indoor air”. The problem with that is multi-fold:

First, they can't do it! Remember those super fine germs and viruses that are less than 0.3 microns? Even the best HEPA filters cannot trap and remove them. On top of that, those filters get clogged up with the bigger particles and then, if they are not replaced, they either stop trapping particles altogether or they start blowing those particles out into the room. Second, even if they combine that filter with Ultra Violet (UV) light, if the air containing the pollutants isn't exposed to the light long enough, it does no good.

On top of that, these devices only treat the very small amount of air that is drawn in through the device and passes through the filter or under the UV light. Then, it is only dispersed into a small area, usually between 150 to 400 square feet. An additional problem is that no device is able to treat the air on the other side of a wall or door. These devices are fairly large and don't cover a large area so you need multiples of them. They are expensive, require constant changing of filters (which over time, will end up costing more than the unit itself), and if they have a UV light, it will need to be replaced periodically and is fairly expensive. While they are undergoing this maintenance or awaiting parts how effective are they? All of this still leaves the air stale and “dead”. Your indoor air is NOT the fresh, healthy energized air that we were designed to breathe.

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That is why attempting to “purify” our indoor air DOES NOT WORK! Without putting the energy back into our indoor air, purifiers only do part of the job, and not very well at that! It isn't just what we take out of the air; equally important is what we do or do not put into it! We need to make our indoor air acts like outdoor air! We need to *NATURALIZE* it!

Why is outdoor air so much better than indoor air?

There are many factors that make this so. Outdoor air is organic which means it is naturally balanced with both positive and negative ions, has the proper amount of hydroxyl radicals which are “natures scrubbers” that neutralize harmful components, and the proper balance of the natural gases and elements in the air. The biggest and most important benefit of outdoor air is that it is naturally *ENERGIZED!* It is this energy in the air that helps our body's immune system function properly and secrete the healthy mucous that our bodies need to function at a healthy level.

As previously mentioned, one of the primary benefits of the energy in the air is for your respiratory and immune systems. The energy and the negative ions in the air stimulate your respiratory system to produce the thin, clear mucous which is necessary to trap and remove the impurities and particles we breathe from accumulating in our respiratory system and block the efficient transfer of oxygen into our blood stream. The importance of oxygen in the blood stream cannot be understated. Every cell in every organ of our body requires oxygen in order to reproduce and be healthy. If not, the organ is susceptible to disease. No disease, not even cancer, thrives in an oxygen rich environment. Conversely, disease thrives in a hypoxic (oxygen deprived) condition.

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Bad air has many detrimental effects on your health. It can cause heart problems, lower your immune system, disrupt your sleep cycles, affect the health of unborn babies, cause headaches, respiratory problems and a host of other problems. Bad air affects concentration and focus which means if you spend a lot of time driving, you are more vulnerable to lapses which can result in accidents or bad judgement.

Indoor air pollutants interfere with the quality of your personal health and living environment. These pollutants can heighten stale stuffy air, mental grogginess, and other health concerns.

What is Organic Air?

In nature, ENERGY is added to the air and balances the compounds in the air. That process causes it to molecularly change the micro-organisms and contaminants in the air into different, harmless molecules thereby cleaning the air. This natural, energized and balanced air is what is referred to as Organic Air!

Organic air is truly a fresh breath!

Go outside in a rural area and breathe deep: You'll get a healthy dose of much needed organic air.

How does the air outside stay organic? In today's world, there are increased concerns for air pollutants from car emissions, chemicals from factories, dust, pollen and mold spores and more. These pollutants are filling the outdoor air 24/7. So how does the air outdoors stay so fresh?

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Mother Nature has an impeccable process that utilizes the sun and wind to keep the air fresh. The sun and wind add energized elements to the air. The elements actively attach to and break down pollutants in the air by altering them, restoring the air to a much cleaner state.

Organic energized air is achieved without the assistance of any artificial chemicals. Air isn't healthy unless it's fresh, and air isn't fresh unless it's organic and energized!

Organic energized air can drastically improve the health of your body, mind and living environment. It helps with alertness and mental vitality. It is an amazing defense against air pollutants, assists with deeper quality sleep, and is exceptionally effective with odor control. Organic Air Technology gives your air the energy it needs to be fresh. No filters, no chemicals, no perfumes; just amazing fresh air and odor control!

The Air Naturalizer™ is Organic Air Technology. It replicates as closely as possible the process used by nature to restore the ambient air in your home, office, or other indoor space to the *Healthy, Clean, Energized Air* that exists out in the natural environment.

Indoor Air pollution can create some major health problems. Polluted air can make it harder for those with asthma to breathe. Some toxic chemicals that can live in the air — like benzene and vinyl chloride — are highly toxic. They can even cause cancer, birth defects, long term injury to the lungs, as well as brain and nerve damage. But breathing organic fresh air lowers the chances of coming into contact with these scary pollutants.

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Just what else can Organic fresh air do?

- Organic fresh air can boost your immune system
- Organic fresh air energizes
- Organic fresh air eliminates odors
- Organic fresh, energized air battles germs
- Organic fresh, energized air battles allergens
- Organic fresh air supports respiratory health
- Organic fresh air can improve your mental focus
- Organic fresh air promotes better, healthier sleep

**ORGANIC AIR
TECHNOLOGY**
In the
palm of
our hands



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Summary

We were created to breathe natural outdoor air. Outdoor air is not naturally “pure”. It has many things in it, but Nature, using the sun, wind, and moisture, as well as compounds found naturally in the air renders these pollutants harmless by changing them at the molecular level into things that we can breathe without harm to our health. Additionally, the energy in outdoor air stimulates our respiratory and immune systems to give us increased alertness, energy, and health. We sleep better in fresh air and generally feel better when spending time outdoors in nature.

Indoors, the air loses energy, gets stale and becomes laden with pollutants, allergens and germs. Up until now it was thought that the way to better indoor air quality was through trying to remove things we didn't like from the air. This never really worked.

Studies have proven that the best way to accomplish a healthy indoor air quality is to make indoor air act like outdoor air...or to *Naturalize* it. In other words, to make it like Nature. The AirRestore Air Naturalizer uses Organic Air Technology to energize, clean, freshen and naturalize your indoor air. You will feel better, sleep better, be more alert and have greater mental acuity. In short, ADDING energy, and a BALANCED amount of positive and negative ions, and hydroxyls to change polluted air into healthy air is better than simply trying to remove large particles from the air.

"Air Naturalizer Restores the Energy to Indoor Air to Make it Act Like Fresh, Healthy, Energized Outdoor Air"

Don't "Purify" Your Indoor Air...Naturalize It!

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