

## **HEMP IS THE HOTTEST HEALTH TREND IN 2018**

Like a fading Hollywood star with a major comeback, Hemp and its impressive entourage (CBD-Cannabidiol, Phytocannabinoids, Terpenes) are on the tip of everyone's tongue today when it comes to emerging product trends. You might say it's causing quite the buzz with its new non-buzzy leading role, especially in the Natural and Nutritional products industries. And, it's no wonder given this "Wonder Plants" amazing history and mind-and-body-blowing healthy benefits. The facts are too good not to share.



Makes Sense When You Understand the Role This Plant Has Played Throughout History

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## **TIME-TESTED**

From food to fiber and from China to the United States, Hemp has been a mainstay of human civilization even before recorded history. Some estimate that it's been the go-to crop for the last 10,000 years. No other plant has stood the test of time, nor had such a starring role in humankind, than Hemp.

At one time in the United States it was illegal NOT to grow Hemp.

The crop was so important that even our Founding Fathers like George Washington, Thomas Jefferson and Benjamin Franklin grew and used Hemp. Hemp was legal tender and could be used to pay taxes.

## **SUSTAINABLE**

With all the concerns about the use of pesticides, and as consumers are becoming more conscious about what they consume and the impact on our environment, Hemp's star is rising.

Hemp is one of the only crops that can grow without pesticides, herbicides or chemicals. Contaminated soil can be actually be restored back to healthy soil when planted with Hemp through a process called Phytoremediation.

It's a high-yield crop. A mature Hemp plant only takes 4-6 months to grow, which means less water use and more yield per acre than other crops. Eco-friendly is an understatement.

## HEALING

It appears there's nothing this plant can't do when it comes to our health. Whether its taking a lead role or a supporting role, Hemp has proven its star power on the marquee when it comes to its health benefits. A simple Google search and Hemp and Health and you'll be reading for days. Hemp was widely used medicinally during the 19th and early 20th centuries.

Hemp is considered a Super Food and thought to be the most nutritionally complete food source on the planet because of its high content of Antioxidants, Vitamins and Minerals including Vitamin E, magnesium, iron and its near perfect ratio of Omegas 3 and 6.

Thought to be the "perfect protein" by many, it contains 20 amino acids, nine of which our bodies cannot produce on their own.

While Hemp isn't likely to create Box Office magic in Lalaland, a Forbes magazine article has said Hemp is a must-watch when it comes to emerging trends. According to Forbes, the Cannabidiol market is estimated to grow by 700% by 2020. So, whether you are looking at Hemp for its winning health benefits or its market appeal and profit-potential, NEWYOU is the company that's got everything you need to get involved in all aspects of this emerging trend.

for more information:



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